



RAINBOW

Newsletter of Priyadarshni Academy

Vol. 6 : No. 3, July - September 2010

Price: Rs.10

26th Anniversary Global Awards, Sept. 19

Chairman's Message

Dear Reader,



I am delighted to inform you that we are getting set for an absorbing Global Awards program this year. It promises to be an event even better than the Silver Jubilee Awards function in 2008. The roster of awardees includes **Mr. Martin**

Luther King, III, President & CEO, The King Center for Nonviolent Social Change, Atlanta, GA., U.S.; **Mr. A. M. Naik**, Chairman & Managing Director, Larsen & Toubro Ltd., Mumbai, India; and film actress, **Ms. Vidya Balan**, Mumbai, India. These three awardees have been formally announced to the public. The others will be announced soon but, for the benefit of our readers, I am proud to present, in this special pre-event issue of *Rainbow*, brief profiles of all the achievers who will illuminate the Regal Room, come afternoon of September 19.

We have had the Harish Mahindra Memorial and Smita Patil Memorial Awards for a number of years. We are happy to inaugurate this year an Award in the memory of one of our most distinguished Gandhians of the past, the Late Shri Ramkrishna Bajaj, who was also an eminent industrialist. It is only appropriate that this award should go to Mr. Martin Luther King, III, who is an ardent follower of Mahatma Gandhi's principles of non-violence as was his illustrious father, Reverend Late Martin Luther King.

I am also delighted with the themes for the awards. A number of them are related to inclusiveness and to the blossoming growth sectors in India and elsewhere in the world.

Chief Minister Ashok Chavan has kindly agreed to be the Chief Guest. A Special Guest of Honor will be: Mr. Kamal Nath, Hon'ble Union Minister of Road Transport & Highways. Mr. Deepak Parekh and Mr. Anand Mahindra, business magnates, will be Guests of Honor.

I wish to take this opportunity to thank Dr. R. A. Mashelkar, eminent scientist, and Chairman of the Global Awards Advisory Committee, and distinguished Members of the Committee for their painstaking efforts to go through a strong set of nominations, study and debate them, and come up with an unmatched selection of awardees from a cross section of the international community, and helping the Academy take its awards program to new heights.

Amidst the frenetic schedule that the organization of the awards program has entailed, we also successfully organized our 26th Anniversary Literary Awards and Educational Scholarships program on June 25. Apart from four literary awards, a record number of 187 students, deserving and in financial need, were given scholarships to help pursue their studies. Under the Chairmanship of Mr. Nihchal Israni of the Scholarships Committee, the number of scholarships are growing, and he has targeted to reach a 1000 students with scholarships in the future. I am certainly looking forward to the day when this target will be reached.

The advance intimation of the Global Awards program will be mailed to Academy's well wishers and supporters by the 1st week of August. As there is always a big rush for invitations, we have made a decision that only those responding with RSVPs will be sent invitations. This decision has become necessary in order to ensure that seating arrangements, to the best extent possible, can be made.

Everyone at the Academy looks forward to receiving your support to the prestigious event.

Nanik Rupani
Chairman



“I need someone who will lose sleep over my business. Anyone?”



No matter how large your company is, chances are, managing your success is a 24/7 proposition. You spend your days carrying the workload and your nights worrying about all the risks.

At Aon, we have a different routine. We spend day and night thinking about your business risks - anticipating them, measuring them and managing them.

We then work with you to develop creative approaches and devise customised solutions that align with your business strategies, your industry and your growth goals.

At the end of the day, the outcomes are more efficiencies, improved profitability and greater value.

AON GLOBAL

Aon Global Insurance Brokers Pvt. Ltd.

302 Dalamal House, Jammalal Bajaj Marg, Nariman Point, Mumbai 400 021

Tel: (91-22) 6656 0505 Fax: (91-22) 6656 0506

Ahmedabad • Bangalore • Baroda • Chennai • Hyderabad • Kolkata • New Delhi • Pune

www.aon-global.com

Insurance is the subject matter of solicitation.



No. 1 Broker in India



Best Employee Benefits
Best Reinsurance Intermediary
Best Retail Agent/Broker
Best Captive Manager



Award for Outstanding Contribution to Inclusive Medical Services



Dr. S. S. Badrinath graduated from Madras Medical College in 1963. He did internship and a year of internal medicine residency in Glasslands Hospital, New York. Following the study of Basic Sciences in Ophthalmology at the New York University Postgraduate Medical School, he did residency in Ophthalmology at the Brooklyn Eye

and Ear Infirmary, New York, and a Fellowship with Dr. Charles Schepens at the Retina Service of the Massachusetts Eye and Ear Infirmary, Boston. He became a Fellow of the Royal College of Surgeons of Canada in 1969 and Diplomate of the American Board of Ophthalmology in 1970. After returning to India in 1970, he worked as an Honorary Consultant in Ophthalmology at the Voluntary Health Service Medical Centre, Madras, for 5 years and thereafter as a Consultant in Vijaya Hospital till 1978.

Dr. Badrinath founded the Medical & Vision Research Foundations in Madras in 1978 to practice quality eye care, train and teach, and pursue research in Ophthalmology. He is supported by 52 Ophthalmic Consultants specialized in various sub-specialties of Ophthalmology to offer quality ophthalmic care at affordable price under one roof. The institution has short-term observers from WHO, AIOS, etc, and also has under-graduates from U.S., UK, Spain, and other neighboring Asian Countries.

Dr. Badrinath is the recipient of the 'Padma Shri' Award in 1983, the 'Padma Bhushan' in 1999; the Life Time Achievement Award by the International Medical Integration Council & Optimal Healthcare Group (India) in 2004; and the Life Time Achievement Award by ICFAI in 2005.

Smita Patil Memorial Award for Best Actor



Ms. Vidya Balan made her Hindi film debut with Parineeta in 2005 which earned her a Filmfare Best Female Debut Award as well as her first Filmfare Award for Best Actress nomination. She subsequently essayed a variety of character roles achieving her first commercial success with Lage Raho Munna Bhai (2006). The film went on to become the second highest grosser of

the year. Ms. Balan followed it with Heyy Babyy (2008) and Bhool Bhulaiya (2008). In 2009, she appeared in Paa. Her portrayal of a single-mother of a progeric child in the film

got her high critical acclaim and eventually her first Filmfare Award for Best Actress.

Prior to her film debut, Vidya Balan played supporting roles in music videos, appearing with bands such as Euphoria and singers of the eminence of Shubha Mudgal, and Pankaj Udhas. In 2003, she appeared in the Bengali film, Bhalo Theko directed by Goutam Halder for which she won the Anandalok Puraskar Best Actress award.

Her role in the film Guru was well appreciated. Eklavya: The Royal Guard (2007) in which she acted was selected as India's official entry to the Oscar awards.

Ms. Balan has also won the following awards: 2006: Star Screen Award for Most Promising Newcomer - Female, Parineeta; 2010: Star Screen Award for Best Actress - Paa; 2006: Zee Cine Award for Best Female Debut, Parineeta; 2006 - International Indian Film Academy Awards (IIFA) - Best Female Debut, Parineeta; 2010: IIFA Best Actress Award, Paa (shared with Kareena Kapoor); 2006: Stardust Superstar of Tomorrow - Female, Parineeta; Apsara Producers' Guild Award for Outstanding Debut, Parineeta; 2006: Star's Sabsey Favourite Nayi Heroine, Parineeta; 2007: Anandalok Puraskar Award, Best Actress (Hindi), Bhool Bhulaiyaa; 2010: Lions Gold Awards, Best Actress, Paa; 2010: FICCI Frames 2010 Excellence Awards: Best Actress for Paa.

For Outstanding Contribution to the Promotion of Grass Roots Innovation



Professor Anil K. Gupta is a senior faculty at the Center for Management in Agriculture, IIM, Ahmedabad; and Executive Vice Chair, National Innovation Foundation. Dr. Gupta's unique work is about analysing indigenous knowledge of farmers and building bridges to science-based knowledge. His desire to develop a platform to recognise, respect and

reward local innovators was the stimulus behind the creation of the Honey Bee network. The name Honey Bee was chosen to reflect how innovations are collected without making the innovators poorer and how connections are created between innovators. Honey Bee network has demonstrated that by building upon a resource in which poor people are rich in, that is their knowledge, a new paradigm of development can be unleashed. To help provide support structures for grassroots innovators and link formal and informal knowledge systems, SRISTI, a global initiative and an NGO, to network local innovators, was established in 1993. It provides organisational support to the Honey Bee network in over 70 countries. The key objectives of SRISTI are to strengthen the capacity of



grassroots level innovators and inventors engaged in conserving biodiversity to (a) protect their intellectual property rights, (b) experiment to add value to their knowledge, and (c) enrich their cultural and institutional basis of dealing with nature and modern science.

National Innovation Foundation was set up by Department of Science and Technology (DST) in 2000 to make India a Global leader in sustainable technologies. Dr. Gupta organized an international contest for scouting innovation through IFAD Rome, and three grassroots awardees from three countries were honoured at Global Knowledge Conference held in Malaysia in March 2000. Dr. Gupta received the Padma Shri in 2004 and the Asian Innovation Award from Far Eastern Economic Review in 2000. Biodiversity conservation through documentation, value addition and dissemination of local peoples' innovative resource conservation practices is the thrust of Dr. Gupta's future work. He is working towards setting up a Global Innovation Foundation so that India becomes a sanctuary or an incubator for green grassroots innovations from all over the world.

For Outstanding Contribution to the Development of Sustainable Energy Infrastructure



Mr. Ole Johansson was born on 1951 in Espoo, Finland. He graduated from the Swedish School of Economics in Helsinki with a B.Sc. (Econ.) degree, majoring in corporate finance. Mr. Johansson has been the President and Chief Executive Officer of Wärtsilä since 2000 and the Member of its Board since 2010.

He was with the Wärtsilä group, 1975-79 and rejoined it in 1981. He was Vice President, Wärtsilä Diesel Inc., 1984-86; Vice President & Controller, Wärtsilä Diesel Group, 1986-94; Senior Vice President & CFO, Metra Corporation, 1994-96; Executive Vice President & CFO, Metra Corporation, 1996-98, and President & CEO, Wärtsilä NSD Corporation, 1998-2000.

Mr. Johansson is associated with a number of Trusts. He is Chairman of the Board of Outokumpu Oyj; Deputy Chairman of the Board, Varma Mutual Pension Insurance Company; Member of the Board, Technology Industries of Finland; Member of Supervisory Board of the Finnish Business and Policy Form EVA.

Warsila Corporation strives to develop the energy infrastructure of India in a sustainable and energy efficient way.

For Outstanding Contribution to the Development of Nuclear Technology



Dr. Anil Kakodkar is a nuclear scientist with the Dept. of Atomic Energy (DAE), a Member of the International Nuclear Energy Academy, and Member, Council of Advisers, World Nuclear Association where he was a Member of the International Nuclear Safety Advisory Group during 1999–2002. He was the Chairman of the Atomic Energy

Commission (AEC) & Secretary to the Dept. of Atomic Energy (DAE), Govt. of India, and Director, Bhabha Atomic Research Centre, 1996-2000.

Dr. Kakodkar graduated from Ruparel College and obtained his B.E. in Mechanical Engr. from VJTI, Bombay University. He has a Masters in experimental stress analysis, from the University of Nottingham.

Dr. Kakodkar played a key role in the design and construction of the Dhruva reactor, a completely original concept which has made this reactor one of the most powerful of its type and where several new technologies were deployed on a large scale for the first time. Dr. Kakodkar had a major role to play in India's peaceful Nuclear Tests in 1974 and 1998 which asserted her sovereignty. Dr. Kakodkar's decades of dedication and pioneering efforts in the indigenous development of a large number of critical systems of Indian Pressurised Advanced Heavy Water Reactor Technology, his contribution to safety-related research and his piloting of several new state-of-the-art technologies for this reactor system have significantly contributed to India's self-reliance in this area of nuclear power reactors. His work in rehabilitation of Kalpakkam-1 and -2 and Rajasthan-1 all of which at one stage appeared to be on the verge of being written off are important examples of his engineering capability to solve difficult problems. Dr. Kakodkar is a champion of India's self-reliance on thorium as fuel for nuclear energy and has been actively involved in this development. He has, over the years, built competent teams of highly specialized scientists and engineers in the reactor engineering programme.

Making India fully self-reliant in energy, especially from the cheap national thorium resources, is Dr. Kakodkar's dream. The Advanced Heavy Water Reactor with simplified but safe technology will generate 75 percent of electricity from thorium. If Kakodkar's dream comes true, it will solve India's energy crisis.



Dr. Kakodkar is the recipient of the Padma Vibhushan in 2009; the Padma Bhushan in 1999, and the Padma Shri in 1998. He has won the FICCI Award for Outstanding Contribution to Nuclear Science Technology (1997-98); ANACON – 1998 Life Time Achievement Award for Nuclear Science; and Chemtech Foundation's Achiever of the Year Award for Energy (2002).

Ramkrishna Bajaj Memorial Award for Outstanding Contribution to the Promotion of Human Rights



Mr. Martin Luther King, III, the second oldest child of Martin Luther King, Jr. and Coretta Scott King, has motivated audiences around the world with his insightful message of hope and civility for nearly twenty years. He has taken up the torch lit by his father and continued the quest for equality and justice for all people.

From Mozambique to Mississippi, Israel to Indiana, his message has touched thousands. A human rights advocate, community activist and a political leader, Mr. King has been actively involved in significant policy initiatives to maintain the fair and equitable treatment of all peoples, at home and abroad. His missions have taken him to numerous nations throughout Africa, Europe, the Middle East and Asia. His messages and initiatives are all rooted within the tenets of nonviolent conflict resolution. In 1986, Mr. King was elected to political office as an at-large representative of over 700,000 residents of Fulton County, Georgia. On January 19, 2004 Mr. King assumed the position as CEO and President of the King Center after a unanimous vote by the Board. Today, he serves as the founding President and CEO of The King Center for Nonviolent Social Change. Mr. King has launched Poverty in America, a national initiative rooted in the legacy of his father's Poor People's Campaign. The initiative consisted of a national poverty tour of 50 communities across the nation, including American Indian reservations, Appalachia, rural America and the nation's urban core communities. His international program, the Second Generation Global Peace Initiative, brings together the heirs of 20th century peace makers to address some of the world's most compelling crises, including Darfur, the Middle East, and Burma. Under his leadership the Gen II initiative, as it has become known, includes the heirs of such names as Chavez, Gandhi, Gemayel, Kennedy, Rabin, Trudeau, and Tutu. Mr. Martin Luther King, III, was nurtured among individuals deeply committed to the struggle for human rights and a nonviolent society. He has assimilated and

utilized those values in his personal and public life. Mr. King delivered an address to the 2008 Democratic National Committee, honoring the 45th Anniversary of the "I Have a Dream Speech" and calling for the nation to take steps towards realizing that dream. Mr. King received his Bachelor of Arts degree from Morehouse College, in Political Science.

Harish Mahindra Memorial Award for Outstanding Contribution to Corporate Leadership



Mr. A. M. Naik is the Chairman & Managing Director of Larsen & Toubro Ltd., an organisation that is among the most admired in India and reputed for the technological sophistication that characterizes its projects and products, for its contribution to the development of indigenous engineering capability, for its inherent professionalism, and the value

systems that lie at its core. Mr. Naik has successfully led the Company through some of its most challenging times and enabled it to emerge stronger. His broad global perspective has seen the company expand its horizons beyond domestic frontiers and blossom into a truly international player. Under Mr. Naik's leadership, L&T, as it is well known, is helping build Brand India in the international manufacturing domain. It has supplied sophisticated equipment like reactors to refineries and petrochemical plants in US, Canada, UK, France and Australia; exported coal gasifiers to China, and manufactured equipments to over 30 countries. L&T's Heavy Engineering Division is acknowledged as one of the top five manufacturing units in the world. L&T is also into almost every aspect of India's industrial and economic progress.

Apart from its global reach, L&T is into almost every area of national development so much so that Union Cabinet Minister Mr. P. Chidambaram once described L&T as "India's only national sector company". With the culmination of the nuclear deal, L&T will only get into broader areas of national development. The growth of L&T into a world conglomerate has a lot to do with Mr. Naik's mission, zeal and leadership.

For his various accomplishments, Mr. Naik received the Padma Bhushan in 2009; the ET Business Leader of the Year in 2009; and the E&Y Entrepreneur of the Year Award in 2008. He was included in "India's 50 Most Powerful People" by Business Week, 2009. He received a Lifetime Achievement Excellence Award for Best



Corporate Man of the Decade from the Foundation of Indian Industry & Economists in 2004. He was appointed as Knight of the Order of the Dannebrog by the Queen of Denmark in 2008.

For Outstanding Contribution to the Promotion of Indian Business and Culture Abroad



Mr. Yoshihiro Nishida is the President of Y. Nishida & Co. Ltd. for which trade with India has served as a mainstay of business for over a century, and Mr. Nishida has inherited an ardent enthusiasm for India. He came to believe that the time was right to establish a special organization that would promote the further expansion

of business and other exchanges between India and the Yokohama-Kanagawa region. He strongly advocated this idea, focusing his efforts on the local governments and economic organizations. He received a favorable response, and a council for creating an India centre in Yokohama was set up in 2005, comprising almost all of the organizations serving the government and the private sector in Yokohama.

In 2008, as co-chairman of the council, Mr. Nishida organized a delegation to India that visited New Delhi and Mumbai. He met with the Minister of Commerce and Industry. During a meeting with FICCI (Federation of Indian Chambers of Commerce and Industry), Mr. Nishida signed an MoU jointly with a FICCI representative on mutual cooperation in order to strengthen the economic relations between India and the Yokohama-Kanagawa region.

In Mumbai, Mr. Nishida signed an MoU jointly with an IMC representative on mutual cooperation for strengthening the economic relations between India and the Yokohama-Kanagawa region. In 2009, Mr. Nishida headed a Yokohama-Kanagawa delegation that visited New Delhi and Mumbai again and engaged in follow-up activities.

Yokohama India Centre was formally established in March 2009 as a legal entity under the leadership of Mr. Nishida, and he was elected Co-Chairman of the Centre. Yokohama India Centre has been carrying out extensive activities to encourage increased exchanges between India and the Yokohama-Kanagawa region in numerous areas, such as trade, investment, tourism and the arts. The functions of the Centre include assistance and services for Indian companies looking for Japanese partners and/or planning to invest in the Yokohama-Kanagawa region as well as

similar assistance and services for Japanese companies looking for Indian partners and/or planning to invest in India. Mr. Nishida has been actively involved in the activities of the Centre. In particular, he has constantly played a leading role in receiving Indian delegations coming to Yokohama, including a FICCI delegation, an IMC IT mission, an ASSOCHAM (Associated Chambers of Commerce and Industry of India) SEZ mission, a delegation from the Indo-Japan Chamber of Commerce and Industry in Chennai, and a Pune Construction Industry mission. He acted as the host of welcome receptions for all of these delegations, at which individual business interaction meetings with Yokohama-Kanagawa companies were conducted.

Mr. Nishida also advocated the importance of establishing an Indian school to cater to the educational needs of Indian families living in Yokohama, and his efforts, along with those of other relevant parties, led to the opening of an Indian International School in Yokohama in April 2009.

In commendation of the meritorious contribution made by Mr. Nishida to the economy and the society of Yokohama as well as to the relationship with India, the Mayor of the city of Yokohama offered him the Yokohama Cultural Award in November 2009.

Mr. Nishida has a Bachelor of Science in Economics from Keio University and a Bachelor of Science in Commerce from the University of Kentucky in the U.S.

For Outstanding Contribution to the Promotion of Education



Born in the year 1948, **Mr. Raul Diez Canseco Terry** is a Peruvian businessman and politician. He played an important role in bringing international companies such as Kentucky Fried Chicken to Peru. He also founded several educational institutions. He was the Minister of Trade and Tourism and the First Vice President during the Alejandro

Toledo presidency.

Mr. Terry has spent more than 40 years building the educational organization San Ignacio de Loyola which now has a school, a college and a University (with 10,000 students which is a big number by Latin American standards) and many other institutions, plus some 85 agreements with international universities and institutions. Mr. Terry has made major contributions to fighting poverty through education for the poor.



Global Awards Advisory Committee:

Dr. R.A. Mashelkar,
Chairman
Mr. Nanik Rupani
Mr. Niraj Bajaj
Mr. Devendra Bharna
Dr. Vijay Bhatkar
Mr. P.P. Chhabria
Ms. Poonam Dhillon
Mr. Niranjan Hiranandani

Mr. Vithal Kamat
Mr. Dinesh Khanna
Mr. Ravi Kini
Mr. Gul Kripalani
Mr. Vijay Mukhi
Mr. Atul Nishar
Mr. Deepak Parekh
Dr. P. S. Pasricha
Dr. Mohan Patel

Mr. Nayan Patel
Mr. Suresh Prabhu
Mr. S. Rajgopal
Prof. (Mrs.) Rupa B. Shah
Dr. Ram Tameja
Mr. Sundeep Waslekar

Co-ordinator
Mr. Mahesh Thakkar

Arthashastra and economic meltdown

Chairman **Mr. Nanik Rupani** gave the welcome address at the half-day seminar on 'WTO Agreements and Doha Negotiations: Towards Capacity Building of Stakeholders' during which he spoke strongly of the need for political and economic leaders to adopt the principles laid down in **Kautilya's 'Arthashastra'**. This, he said, would help economic governance and prevent the kind of debacle the world has been facing because of the meltdown and accelerate a safe uptrend. The half-day seminar was held at the Sunville Banquet and Conference Halls in Mumbai on December 15, 2009 and was jointly organized by Dept. of Commerce, GOI, Centre for WTO Studies, and FICCI. The program was well attended by about 200 influential leaders.

WORLD - CLASS QUALITY

PEOPLE + PRODUCTS + PRACTICES

Just some of the Quality 'P's we are known for !

~ With Best Wishes ~

BLUE CROSS LABORATORIES LTD.

QUALITY-DRIVEN + INNOVATION-ORIENTED + VALUE-BASED

PHARMACEUTICAL COMPANY



Peninsula Chambers, Lower Parel, Mumbai 400 013. INDIA



Priyadarshni Academy's 26th Anniversary Literary Awards And Scholarships Event

Priyadarshni Academy celebrated its **26th Anniversary** Literary Awards and Scholarships event by conferring honors on **Mr. Udbhrant** for his contribution to Hindi Literature, **Mrs. Monika Gajendragadkar** to Marathi Literature, **Mrs. Kala Moti Prakash** to Sindhi Literature, and **Dr. Dhiruben Patel** to Gujarati Literature. The event was held at the Walchand Hirachand Hall of the Indian Merchants' Chamber on June 25, 2010. The Literary Award consisted of a cash prize of Rs. 25000/- each and glittering trophies. A record 187 educational scholarships were presented.

Mr. Nanik Rupani, Chairman, Priyadarshni Academy extended a warm welcome to the guests and congratulated the winners of scholarships. He mentioned that for the last 26 years, the Academy had been giving scholarships to the talented and needy students, and its endeavor had been to increase the number of scholarships each year. **Dr. Mohanbhai Patel**, Chairman Gujarati Literary Awards Committee, spoke about the literary awards.

Mr. Kishu H Mansukhani, Trustee and President, Hyderabad (Sindh) National Collegiate Board, the Chief Guest for the occasion, congratulated the winners and said that "Priyadarshni Academy is empowering the talented youth." He thanked **Mr. Rupani** for his selfless contribution to society.

The scholarships were given to students from across India in the field of Engineering, IT, Architecture, Medicine, Education, Management, and the Arts.

The **Shri Kisharam Lekhraj Rupani Memorial Hindi Literary Award** was conferred on **Mr. Udbhrant**, a well known Hindi poet and writer, with more than 60 books published to his credit. He is a recipient of a number of awards at the State and National levels. By profession, he was a Senior Director in Doordarshan. The award was given for his latest epic 'Treta', based on the female characters of Ramkatha.



Mr. Udbhrant, receiving the Hindi Literary Award from **Mr. Kishu H. Mansukhani**, Trustee & President Hyderabad (Sind) National Collegiate Board and **Mr. Nanik Rupani**, Chairman, Priyadarshni Academy.

The **Geeta Israni Memorial Marathi Literary Award** was conferred on **Mrs. Monika Gajendragadkar**. A writer of short stories, she has been writing for leading Marathi newspapers like Loksatta, Lokprabha, Maharashtra Times, and Sakal. In 1992, she joined Mauj Prakashan as Assistant Editor, and was promoted as Chief Editor in 2008. 'Art' and 'Bhoop' are two collections of her short stories.



Mrs. Monika Gajendragadkar, receiving the Marathi Literary Award from **Mr. Nihal Israni**, Chairman, Educational Scholarships Committee, Priyadarshni Academy. Also in the picture: **Mr. Rupani** and **Mr. Manoj Israni**, Executive Director, Blue Cross Lab.

The **Prof. Ram Panjwani Memorial Sindhi Literary Award** was conferred on **Mrs. Kala Moti Prakash**, for her overall contribution to Sindhi literature. She has written several novels, stories, and articles and is a winner of the Central Sahitya Academy Award.



Mrs. Kala Moti Prakash, receiving the Sindhi Literary Award from **Mr. Kishu H. Mansukhani**, Trustee & President, Hyderabad (Sind) National Collegiate Board. Also in the picture, **Mr. Rupani**.



The Priyadarshni Academy Gujarati Literary Award was conferred on Dr. Dhiruben Patel who is one of the most respected senior writers in Gujarati today. She has published five collections of short stories, of children's literature, works of humor, scripts for radio and TV serials, translations and plays, one of which *Bhavani Bhavai*, was originally written for the film of the same title.



Dr. Dhiruben Patel, receiving the Gujarati Literary Award from Mr. Israni, Chairman. Also in the picture are Mr. Rupani and Dr. Mohan Patel, Chairman, Gujarati Literary Awards Committee

Mr. Nishchal H. Israni Chairman, Educational Scholarships Committee of Priyadarshni Academy, said, "the social work being done by Priyadarshni Academy is commendable and he thanked the donors and the supporters." He appreciated Priyadarshni Academy's committee members and staff. He specially thanked the Principal of HR College, Dr. (Mrs.) Indu Shahani, for her selfless contribution. He also congratulated the winners of the scholarships.



Master Gaurav Ghalla of S.P.J Sadhana School receiving the Priyadarshni Academy Scholarship from Mr. Kishu H. Mansukhani, Trustee & President Hyderabad (Sind) National Collegiate Board.

He added that "the Academy's goal is to increase the number of scholarships over time and reach a goal of a 1000 scholarships every year".



Master Anil Waghari from KDN Shruti School, receiving the Priyadarshni Academy Scholarship from Mr. Nihchal Israni, Chairman, Educational Scholarships Committee of Priyadarshni Academy. Also in the picture are Mr. Rupani & Dr. Mohan Patel, Chairman Gujarati Literary Awards Committee.

Dr. Radhakrishnan Pillai, Director SPM Foundation, threw some light on the book "Kautilya's Arthashastra". He said this book "is a guide to success, and has already started influencing the decision makers of India." He thanked Mr. Rupani for making the book available.

Mr. Murli Adnani, Chairman of Sindhi Literary Award Committee proposed a Vote of Thanks. The National Anthem was played at the end of the proceedings.

PRIYADARSHNI'S SUPPORTERS



Mr. Krishnaraj Acharya



Mr. Mukesh Jethamal

Chairman in Multifarious Roles



Mr. Rupani lighting the lamp before the beginning of the Conference on Mobile VAS held at IMC on May 28. In the picture are (R to L): Mr. Vijay Mukhi, Co-Chairman, Mobile VAS Committee, IMC, Mr. Gul Kripalani, President, IMC, Mr. Vikash Mittersain, MD, Nazara Technologies Pvt. Ltd., Mr. Nitish Mittersain, Chairman, Mobile VAS Committee, IMC, Mr. J. Gopal, Executive Director, MTNL, and Mr. Arvind Pradhan, Director General, IMC. Mr. Rupani addressed the inaugural session of the conference.

- Mr. Rupani was a Guest of Honour and delivered the College Alumnus Address at the Valedictory Function of the Diamond Jubilee Celebrations of R. D. National College & W. A. Science College on May 11, 2010. Mr. Rupani was an alumnus of the college.
- Mr. Rupani has joined the Advisory Board of the recently founded Chanakya Institute of Public Leadership. The objective of the institute is to help transform the political system in India and make it a role model for the world. The objective is envisaged to be met by building future political leaders, inspired by ancient Indian wisdom. The courses will be conducted in Gurukul format and will be based on Kautilya's Arthashastra. The institution will function in partnership with the University of Mumbai and will be housed in its campus. Mr. Rupani will be promoting the institute amongst the political fraternity, among prospective faculty and aspiring students, amongst potential sponsors, and on course contents.



Mr. Nanik Rupani greeting Consul General of France & Mrs. Francois Pujolas on July 14, 2010 at a reception at Hotel Taj Mahal Palace & Tower.



Advertise in "Rainbow" and derive BIG benefits

(Rainbow reaches over 5000 readers from all walks of life all over the globe)

Advertisement Tariff

Position	Size	Single Insertion	Annual Contract (4 Insertions)
Back Cover	19.5(w) x 24(h) cm.	Rs. 50,000	Rs. 1,80,000
Inside Front & Inside Back Cover	19.5(w) x 24(h) cm.	Rs. 45,000	Rs. 1,60,000
Full Page	19.5(w) x 24(h) cm.	Rs. 40,000	Rs. 1,40,000
Half Page	19.5(w) x 12(h) cm.	Rs. 25,000	Rs. 80,000



Decades of Trust, now for the hygiene of your home... Finolex Plumbing & Sanitation Systems



- UV stabilized, Lead free pipes
- Solvent / cold welded homogeneous joints.
- Lower material & installation costs.
- Easy joining without labourious threading operations



- UV stabilised system.
- Choice of selft & ringfit jointing.
- Smooth internal surface - Prevents Clogging
- EPDM rubber rings for longer life.

Finolex

MCGM approved
Finolex
Plumbing Systems

India's 1st
IS / ISO 9001 : 2000



www.finolex.com

Finolex
Industries Limited

Corporate Office : P-14, Rajiv Gandhi Infotech Park, Phase - 1, M.I.D.C. Hinjewadi,
Pune - 411 057, INDIA. Tel. : +91-20-27408200, (Pipes Mktg.) : 27408600 / 601,
(PVC Mktg.) : 27408516 Fax : +91-20-22932233, 22932244
E-mail : pipes@finolexind.com / pvc@finolexind.com

BOOKS THAT CAN CHANGE YOUR LIFE



PRIYADARSHNI ACADEMY

Gift your Loved ones with Knowledge

- | | |
|---|------------|
| ❖ Kautilya's Arthashastra:
The Way of Financial Management and Economic Governance | Rs. 250/- |
| ❖ Success is My Birthright
The Definitive Biography of Mr. Nanik Rupani | Rs. 395/- |
| ❖ Teen Tips Part I | Rs. 150/- |
| ❖ FAQ's (Frequently Asked Questions) for
Parents of Teenagers Part I | Rs. 250/- |
| ❖ Shrimad Bhagavad Geeta
Rendered in English by Shri Shivraj V. Patil | Rs. 500/- |
| ❖ The Dasbodh of Ramdas Swami – Volume I & II Each
Rendered in English by Shri Shivraj V. Patil | Rs. 1000/- |

Available at Priyadarshni Academy's Office & all the outlets of Crossword

1, Arcadia, Nariman Point, Mumbai – 400 021

Tel.: 91 22 22873456 / 22875373 / 66307160 Fax no.22875373

Email.: pa@priyadarshniacademy.com /www.priyadarshniacademy.com

“When the summer brown gives way to the monsoon green,
everywhere nature's happiness is seen.

The skies overflowing, the thirst of earth fulfilled,
trees sing a song while leaves dance along.

It's time to go for a walk and allow the trees to talk,
to sit on a bench and allow life to get drenched.

It's time to take every drop of rain as an inspiration,
to create a little heaven on earth and make life a celebration.

Welcome to Hiranandani Estate, Thane. ”



www.hiranandani.com

Hiranandani Estate

calm, convenient and complete

Off Ghodbunder Road, Thane (W)

2, 2½, 3 BHK apartments | TRIBECA | ASTRA | VILLA GRAND | PALOMA | VILLA RICA

Site: Behind Municipal Commissioner's Bungalow, Patilpada, Off Ghodbunder Road, Thane (W)

Call: 2545 8001 / 2545 8760 / 8761 / 8762 / 98201 95750 / 98196 32368 / 98203 88601 saies@hiranandani.net | sms "ESTATE" to 57676668

Projects have been financed by Standard Chartered Bank. NOC for sale of flat/s shall be provided on request.

