

Rainbow Newsletter



January - March 2018



Dear Friend:

Greetings and best wishes to all our patrons, supporters, well-wishers and friends for a New Year full of hope, peace, happiness, health and prosperity.

The Academy has begun work on its annual Literary Awards and Educational Scholarships program. The literary awards will be presented to writers in the Hindi, Marathi, Sindhi and Gujarati languages.

The scholarship program of the Academy has grown enormously since its inception. We are hoping to achieve our target of helping a thousand students as early as possible. We are hoping to partner with companies which have a CSR agenda in the educational space in order to be able to reach as many of the thousands of poor students in India who need the funds to be able to fulfill their aspirations of getting educated and usefully employed to live a life of their dreams.

We recently had the first meeting of the Global Awards Advisory Committee which went extraordinarily well. An excellent selection of awardees has been made and we have already extended invitations to them. More on this in the next issues of the Newsletter.

I will look forward to seeing you some time in the New Year.

Niranjan Hiranandani
Chairman

EDUCATIONAL SCHOLARSHIPS PROGRAMME

The Academy is gearing up for its 34th anniversary educational scholarships program. The Academy's Scholarship Committee will meet sometime in January to select students for the scholarships and the scholarships will be presented at an event to be organized in February/March 2018. The literary awards for writing in the languages of Hindi, Marathi, Sindhi, and Gujarati will also be presented on this occasion.

All students who are in the first year of college and are working towards a bachelor's degree, who have a good academic background and whose family income is ₹2 lakhs and below in a year, will be the recipients of the scholarships. The subject fields for the scholarships will include engineering, medicine, IT, architecture, management, etc. At the recommendation of the National CSR Hub of the Tata Institute of Social Sciences, from which the Academy has received the Certificate of Empanelment, fields of arts, humanities and social sciences will also be included this year for the first time in order to develop conscientious and socially aware youth.

CSR PARTNERS INVITED

The Academy has done yeoman work ever since its inception in 1984 by giving scholarships to academically deserving and financially needy students with family income of not more than ₹2 lakhs a year. The Academy's scholarship program has grown consistently over the years from two scholarships of ₹5000 each in the year 1986 to nearly 400 scholarships last year of ₹10000 to ₹20000. The Academy, in partnership with companies, hopes to extend this number to as many of the poor and deserving students in India as possible.

We invite companies to be partners in this great effort. The Academy has received the Certificate of Empanelment with the national CSR Hub of the Tata Institute of Social Sciences which makes the Academy eligible to be a partner in the CSR agenda and effort of companies. The Academy will be happy to make all-out efforts to meet with the CSR agenda and requirements of companies.



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A NEW WEBSITE

The Academy has redeveloped its Website to make it look more attractive and user-friendly. It captures the Academy's magical climb from a small NGO to one that is well known in India and in many parts of the world. Please visit www.priyadarshniacademy.com and take a look.

Pratap Jagtiani's book THE STORY OF BHAI PRATAP

"The Final Homecoming: The Story of Bhai Pratap", a book authored by Aruna Jagtiani, is the story of one of Sindh's richest businessmen and set in the mythic time of India's Independence.

In India's 70th year of Independence, a book on one of Sindh's richest businessmen is all set to change our perspective of India's modern history. 'A Final Homecoming - The Story of Bhai Pratap: My father and builder of the new Sindh in India' is set in the mythic part of the 20th century which saw India gain her Independence from the British.

The book is the life story of a carefree young man, Bhai Pratap Dialdas, who grew up in the maze-like lanes (ghitties) of Hyderabad (Sindh) at the turn of the 20th century. Later, in the 1920s, Bhai Pratap pulled his illustrious family from the edge of financial disaster, travelled the world growing his business, hobnobbing with the kings, only to give it all up for his country.

In the era post-Independence, Bhai Pratap Dialdas is credited with rehabilitation of Sindhis (from today's Pakistan) who were displaced during the Partition in 1947. With the guidance and blessings of Mahatma Gandhi, Bhai Pratap set up some of the townships in modern day Gujarat, namely Gandhidham, Adipur and Kandla, and

also the Kandla port, the land for which was donated by the then Maharaja of Kutch.

But what price did her father pay for choosing his country over his own personal gains, the author tries to examine in her book, which is replete with never-seen-before pictures from Bhai Pratap's life. Bhai Pratap got embroiled in the famous K.M. Nanavati v/s State of Maharashtra case. He later received the Honourable Pardon from the Government of India.

The book was launched at Tote on the Turf by the renowned lawyer, Ram Jethmalani and Princess Narendra Kumari of Kutch. Mr. Jethmalani, who played a very important role in the above mentioned case, gave a perspective of the case that involved Bhai Pratap, his work for rehabilitation of Sindhis, and in his trademark style, had some fine observations about modern day Indian politics.

About the author: Born in Hyderabad (Sindh) just before the partition of India, Aruna Jagtiani grew up in Mumbai. She has worked in the Indian Express Newspapers Group, Orient Longman Publishers and All India Radio. She is also on the board of the Sindhu Resettlement Corporation (S.R.C.), formed by Bhai Pratap Dialdas for the building of Gandhidham, Adipur and Kandla townships, as well as Kandla port.

Reader's View

Respected Sir,

Today, I read your eccentric book 'Kautilya's Arthashastra' which showed me a great glimpse of India those days. The book is very useful for the current generations. As I am an IIT dropout this book helped me to strengthen my sub-conscious mind in a deep inner sense. The people should salute for your work. Currently I am planning to read "Corporate Chanakya". Thank You.

Yours Faithfully,
KARTHIKEYAN S VEL.

Photo Gallery



Mr. Nanik Rupani, Chairman Emeritus, Priyadarshni Academy, with Mr. Devendra Fadnavis, Chief Minister of Maharashtra, at the IACC's Annual Convention 2017, 'Taking US-India Economic Relations to the Next Level' on September 18, 2017 at Hotel Trident, Nariman Point, Mumbai



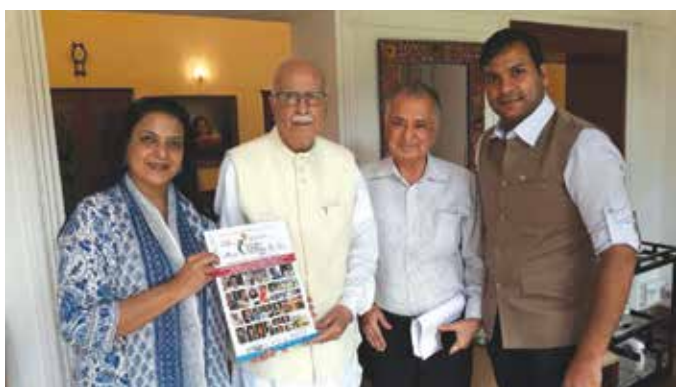
Mr. Nanik Rupani with Mr. Nitin Gadkari, Minister for Road Transport & Highways, Shipping and Water Resources, River Development & Ganga Rejuvenation, Government of India, at the IACC's Annual Convention 2017



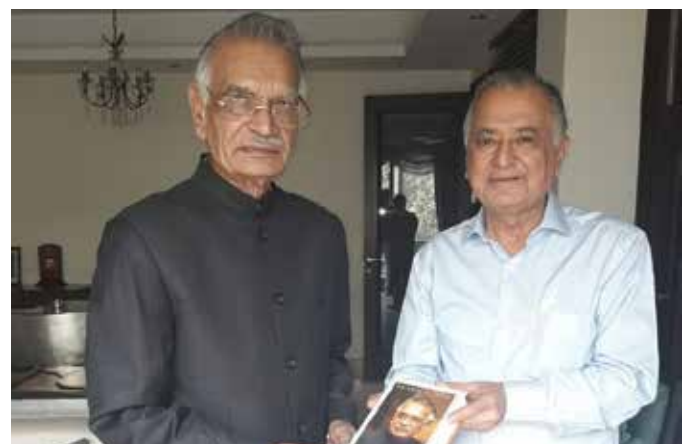
Mr. Nanik Rupani with Mr. Piyush Goyal, Minister of Railways and Coal, Government of India, at the IACC's Annual Convention 2017



Inauguration of MIT-WPU School of Subsurface Engg., New Delhi, Nov 15, 2017 - Left to Right - Dr. Prasad Khandekar, Associate Dean, Engineering, Director - MIT-WPU Industry Partnerships; Group Capt. D. P. Apte, Registrar, MIT-WPU; Mr. Alluri Narayana Raju, Director, NCC Ltd.; Mr. Rahul Karad; Mr. Nitin Gadkari; Mr. Nanik Rupani; Mr. Vijay Karia, CMD, Ravin Group of Companies; Mr. Moorthy, Group Director, PEMS Consulting Engineers Pvt. Ltd.; and Mr. Shashikant Limaye, Advisor, Maha-Metro Rail Corporation Ltd.



Mr. Nanik Rupani with Mr. L. K. Advani at the latter's residence in Delhi on July 25, 2017. Also seen in the picture are Ms. Pratibha Advani, daughter of Mr. L. K. Advani and TV Anchor & Show Host, and Mr. Rahul Karad, Executive President, MAEER's MIT World Peace University



Mr. Shivraj Patil, Former Governor of Punjab, presenting a book 'Odyssey of My Life' to Mr. Nanik Rupani



Mr. Nanik Rupani receiving a memento at National Summit on Extractive Industry and Sustainable Development on September 9, 2017 at Hotel Taj Mahal, New Delhi, from Ms. Harsha Mukherjee. Mr. Chaudhary Birender Singh, Union Minister of Steel, was the Chief Guest at the function



Mr. Nanik Rupani lighting the lamp at National Summit on Extractive Industry and Sustainable Development on September 9, 2017 at Hotel Taj Mahal, New Delhi. Also seen in the picture are Mr. Bhaskar Chatterjee; Mr. Chaudhary Birender Singh, Union Minister of Steel; Mr. A. K. Shrivastava; and Mr. Anees Ahmed, All India Congress Committee Secretary

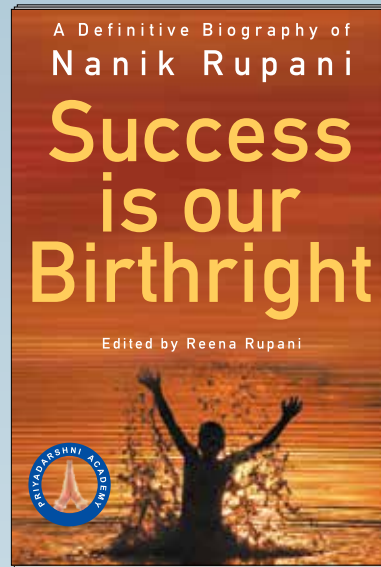
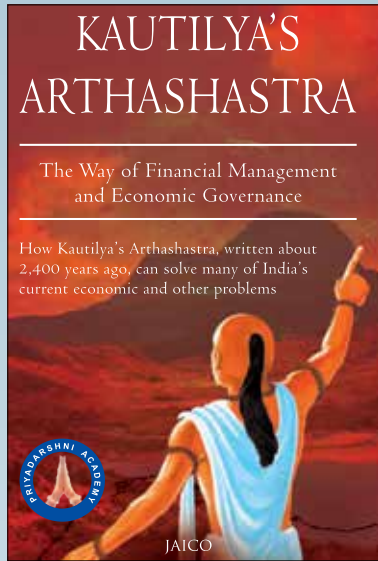
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PUBLICATIONS

(AVAILABLE FROM CROSSWORD/JAICO OUTLETS AND
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Kautilya's Arthashastra: The Way of Financial Management and Economic Governance,

Jaico Publishing House and Priyadarshni Academy, 2014, paperback (in English)

Hindi translation (2014)

Tamil translation (2014)

Marathi translation (2013)

Gujarati translation (2013)

Kannada translation (2013)

Telugu translation (2013)

Farzi translation (e-publication)

₹

299

175

199

175

195

150

199

\$ 6

Das, Govinda - Voice Your Choice: Ethics from Epics

(a collection of thought provoking articles that distill the mature wisdom of Mahabharata and Ramayana to assist one in empowering the inner voice), White Woods Publishing House, in association with Priyadarshni Academy, 2014, paperback

125

Vilas, Subha - Ramayana: The Game of Life – Rise of the Sun Prince, Book 1

(a book that decodes the teachings of the verses from the first chapter of Ramayana and discovers their relevance to day-to-day life struggles), Jaico Publishing House, 2014, paperback

250

Patil, Shivraj V. – The Dasbodh of Ramdas Swami, Guru of Shri Shivaji Maharaj,

Vol. I, 2008, hardback

1000

Vol. II, 2008, hardback

1000

Patil, Shivraj V. - Shrimad Bhagavad Geeta, 2007, hardback

500

Rupani, Reena, ed. - Success is our Birthright: A Definitive Biography of

Nanik Rupani, Ameya Inspiring Books, 2006, hardback

395

Priyadarshni Academy, paperback,

250

Animation format

30

Association of Adolescent and Child Care in India – Teen Tips,

Priyadarshni Academy, paperback

150

Association of Adolescent and Child Care in India – FAQs for Parents of Teenagers,

Priyadarshni Academy, paperback

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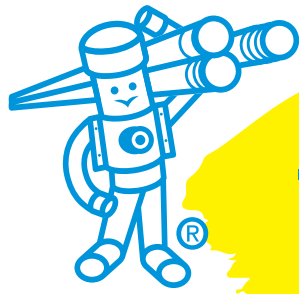


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