



April - June 2016

Chairman's Message



Niranjan Hiranandani

Greetings to all!

We are in the early months of 2016 and our Annual Literary Awards and Scholarship program has already been held on 8th March 2016 at the Indian Merchants' Chamber. Dr. Sanjay Deshmukh, Vice Chancellor of Mumbai University was the

Chief Guest, and Ms. Juhi Chawla Mehta, noted actor, the Guest of Honor. The 32nd Global Awards program is scheduled as usual on 19th September 2016 and related work such as short-listing of awardees, etc. has already started. We expect to field a galaxy of eminent personalities from around the world.

The recent launch of the Academy's publications online through Flipkart and Amazon has had a tremendous impact and orders are pouring in for books. Setting up the book blog for our publications, viz., blog.priyadarshniacademy.com has also helped to some extent. If you have not visited the blog yet, please do so.

Priyadarshni Academy sponsored in January this year a special show of "Chalk N Duster" starring Shabana Azmi, Juhi Chawla Mehta and others. The film deals with the

respect deserved by teachers from their students and the society. The screening was for the benefit of its supporters. The Academy took part in the program "MOMENT OF CALM 2015" organized by the Sadhu Vaswani Mission to promote harmony and peace through the Global Forgiveness Campaign on 2nd August 2015 when over 13 million people across the globe pledged themselves for a better and peaceful tomorrow. Priyadarshni Academy's prestigious global awardee in September 2012, for his outstanding contributions to International Development, Mr. Nirj Deva, Member of European Parliament (MEP), along with MEP Mr. Daniel Hannan were in India to interact with high-level politicians, business leaders, academics, journalists and students in order to promote the UK-India relationship. The Academy facilitated two interactive sessions on 3rd November 2015, one at the Rotary Club Mumbai meeting at the Taj Palace Hotel and another at the Indian Merchants' Chamber.

Niranjan Hiranandani

SPECIAL SCREENING OF "CHALK N DUSTER" BY PRIYADARSHNI ACADEMY

Priyadarshni Academy sponsored a special screening of an outstanding movie "Chalk N Duster" starring Juhi Chawla Mehta, Shabana Azmi, Zarina Wahab, Girish Karnad and Divya Dutta, on January 15, 2016 (Friday) at 8:00 p.m. at INOX, Nariman Point for the benefit of its supporters and friends.

The film is all about teacher-student relationship. It highlights the problem of teachers and students as the education system changes day by day. It depicts the value of education and the respect the teachers should get from

students and society. The film is an emotional journey of two teachers, their passion and love for teaching, which bonds them in a special relationship with their students and the hardships they face to impart good education and moral values.

The invitees for the film, especially the educationalists appreciated the Academy for its efforts in promoting a good theme, especially as the Academy has always from its very inception, had the theme education in its agenda.

Celebrities and Guests at the Chalk N Duster Show at Inox



PRIYADARSHNI GLOBAL AWARDEE ON A MISSION TO INDIA

Nirj DEVA DL FRSA, Member of European Parliament (MEP), Priyadarshni Academy's prestigious global awardee in September 2012 for his outstanding contributions to International Development, along with Daniel Hannan, also a conservative MEP, were in India to interact with high-level politicians, business leaders, academics, journalists and students. Mr. Nanik Rupani, Chairman Emeritus, Priyadarshni Academy was specifically requested to coordinate with them to explore the various parameters to improve UK-India relationship and trade. They conducted two interactive sessions on 3rd November 2015, one at the Rotary Club Mumbai

meeting at the Taj Palace Hotel and another at the Indian Merchants' Chamber. The sessions were well-attended and fruitful discussions took place. As the British are seriously considering leaving the EU and improving relations with India, the world's largest democracy and possibly the world's largest power in the next fifty years, these sessions would be beneficial to both the countries. Today, the UK and India stand not only as key strategic partners, benefitting from shared history and trade relationship but also share common belief and values. Nanik Rupani welcomed the visitors and introduced them to the august gathering.



Mr. Nirj Deva, MEP addressing at the Interactive meeting with the members of Rotary Club at Taj Palace Hotel on 3rd November 2015



Interactive Session on Britain and India – A Partnership for Prosperity by Mr. Nirj Deva and Mr. Daniel Hannan, Members of European Parliament – Seen in the picture are Mr. Nanik Rupani, Chairman Emeritus, Priyadarshni Academy; Mr. Deepak Premnarayen, Mr. Daniel Hannan, Mr. Nirj Deva and Mr. Dilip Piramal

PRIYADARSHNI ACADEMY CELEBRATES LITERARY AWARDS AND SCHOLARSHIPS FUNCTION

At the jam-packed Walchand Hirachand Hall at Indian Merchants' Chamber on March 8, 2016, Priyadarshni Academy celebrated its 32nd Anniversary Literary Awards and Educational Scholarships program with Dr. Sanjay Deshmukh, Hon'ble Vice Chancellor, University of Mumbai, as Chief Guest, and leading Actor Ms. Juhi Chawla Mehta, as the Guest of Honor.

Literary awards as usual for work in the Hindi, Marathi, Sindhi and Gujarati languages were presented to four

eminent litterateurs for their outstanding contributions to writings in these languages. Mr. Dhirendra Asthana received Shri Kisharam Lekhraj Rupani Memorial Hindi Literary Award and Mr. Jayraj Salgaokar, the Balasaheb Thackeray Memorial Marathi Literary Award.

Laxmi-Nari Pohani Sindhi Literary Award was conferred on Mr. Nand Chhugani and Smt. Chandaben Mohanbhai Patel Gujarati Literary Award on Mr. Radheshyam Sharma respectively. The Academy also presented an award for Research in Ancient Indian Literature to Ms. Kiran Nanda, a well recognized economist. Each award carried a purse of ₹25,000 and a handsome plaque.

211 scholarships to deserving and financially needy students pursuing different fields of study were also presented. The scholarships were mostly of ₹10,000 each whereas the medical students received ₹ 20,000 each.

Mr. Niranjan Hiranandani, Chairman, Priyadarshni Academy welcomed the highly crowded audience which consisted of students, their parents, Principals and other educationists, Academy coordinators, eminent citizens of Mumbai and our esteemed sponsors. Mr. Nanik Rupani, Chairman Emeritus addressed the audience and thanked

everyone for their unstinted support for this noble cause year after year.

Chief Guest Sanjay Deshmukh began by talking about India and its strengths and potential. He said that while in the U.S. most people are Christians and in a Muslim country, most people are Muslims, in India, although people are born with different religions, they all are still Indians. 55% of the population in India is below the age of 25. We boast of a population who, despite their economic

disparity, break all barriers of caste and religion and stay connected to one another, work together, live together and make a contribution to society.

People on the dais, Ms. Juhi Chawla, Mr. Hiranandani, and Mr. Rupani, he said, are all leaders who by their contributions to society, made a difference to the lives of hundreds of

people and brought happiness in their lives.

India has had three leaders in the twentieth century, Mahatma Gandhi, Rabindranath Tagore and Dr. Swaminathan, all of whom, with their contributions were responsible for bringing in food, shelter and clothing to Indians.

Talking about women empowerment, he said that in the University of Mumbai, only 7% of graduates get to do post graduate studies. And, there are many, many women who, because of their household commitments, do not have the opportunity and time to go to campuses and continue their education to grow to their full potential. To meet this need, Mumbai University has started online courses. He added that generally women are celebrated only during special days like women empowerment days, but they should be in our thinking every day of our lives and that we should work together for the growth of society, as it is because of them that we are here. Dr. Deshmukh



Dr. Sanjay Deshmukh, Hon'ble Vice Chancellor, University of Mumbai, Chief Guest, receiving a memento from Ms. Juhi Chawla Mehta as Mr. Hiranandani and Mr. Rupani look on

concluded his address by saluting the leaders who were present, in particular, those who were felicitated, and Priyadarshni Academy for giving an impetus to people in society to grow and for bringing happiness in their lives.

In her address, the Guest of Honor and noted actor Juhi Chawla Mehta, stated that with people like Vice-Chancellor Sanjay Deshmukh, Mr. Niranjan Hiranandani, and Mr. Nanik Rupani being active in the field of education, the world of education is in good hands. She congratulated the literary awardees on their achievements. She then

congratulated the students who received scholarships, and added that education is the most powerful weapon which can be used to change the world. She further stated that India has an abundant young population and that if we can use this young energy, we can actually change and lead the world. She appreciated the Academy's efforts in giving the students wings to fly high.

Mr. Murli Adnani, Co-Chairman of the academy, proposed a Vote of Thanks.



Ms. Kiran Nanda receiving an award for Research in Ancient Indian Literature



Mr. Dhirendra Asthana receiving Shri Kisharam Lekhraj Rupani Memorial Hindi Literary Award



Mr. Jayraj Salgaokar receiving Balasaheb Thackeray Memorial Marathi Literary Award



Mr. Nand Chhugani receiving Laxmi-Nari Pohani Sindhi Literary Award



Mr. Radheshyam Sharma receiving Smt. Chandaben Mohanbhai Patel Gujarati Literary Award



Ms. Swati Govind Mandekar from Thadomal Shahani Engg. College receiving Geeta Israni Memorial Scholarship

PRIYADARSHNI ACADEMY PROMOTES BOOKS BY SHUBHA VILAS

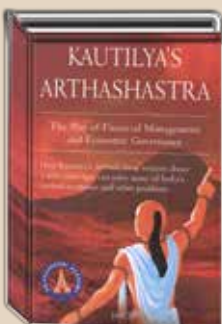


Priyadarshni Academy has always been very keen to bring out books on ancient Indian wisdom and spirituality for the benefit of the society. With the success of its maiden publication “Kautilya’s Arthashastra: The Way of Financial Management and Economic Governance” which has gone through several reprints and has been translated into many Indian and foreign languages, the Academy decided to promote these books in a big way. A publications blog, “blog.priyadarshniacademy.com” is already in place. “Ramayana – The Game of Life - Rise of the Sun Prince (Book 1)” by Shubha Vilas is one of the books promoted in the blog. The book provides deep insights on contemporary subjects like how human relationships work or how they fail; how leaders can maximize their potential as leaders; and how the ancient epic holds immediate relevance to modern life.

Born in 1981, Shubha Vilas completed his degree in Electronic Engineering (B.E.), though he wanted to pursue the specialized field of patent law. He, however, found himself as a spiritual seeker and a motivational speaker.

He started writing books as an extension of his spiritual calling. He later decided to dedicate his life in serving society and became a full time monk. His keen desire was in understanding scriptures thoroughly so as to apply them in achieving the ultimate goal of life. Enthusiastic to share this knowledge with ‘key opinion leaders’, he established himself as a corporate motivational speaker. He conducts thought-provoking seminars on themes such as ‘Secrets of Lasting Relationships’, ‘Soul Curry to Stop Worry’ and ‘Work–Life Balance’, for top-level personnel of corporate houses. His target audience also includes the youth and he travels across the globe delivering talks to youth in many educational institutes, counsels and guides students in the area of leadership, overcoming failures, and managing stress.

Shubha Vilas heads Tulsi Books Publications, a publishing house dedicated to books that propagate spiritual thinking and reasoning. In 2013, he embarked on an ambitious project of a 6-volume series titled Ramayana – The Game of Life. The first volume with the title “Rise of the Sun Prince” became the National Best-seller in 2014. The second volume “Shattered Dreams” has recently been released.



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PHOTO GALLERY



Mr. Nanik Rupani, Chairman Emeritus, Priyadarshni Academy was the Guest of Honour at the entertainment program “Sindhyaat-Ji-Shaam” organized by the Sindhi Council of India at National College Auditorium, Bandra



Mr. Bob Harilela is speaking at the function by the Sindhi Association of Hongkong & China on 7th July 2015 to felicitate Shri. L. K. Advani, Former Deputy PM of India for being awarded **PADMA VIBHUSHAN**



Mr. Prem Narayan, Mr. Dilip Piramal & Mr. Nanik Rupani at a Meeting at IMC with Mr. Ahmad Javed, Police Commissioner of Mumbai on 25th November 2015



Mr. Sanjay Nirupam, President, Mumbai Congress at the Interactive Meeting at IMC seen with Mr. Arvind Pradhan, Mr. Dilip Piramal, Ms. Meera Sanyal & Mr. Nanik Rupani



Clarion Call of 6th Bharatiya Chhatra Sansad Foundation 2016 at the residence of Chief Minister of Maharashtra – Seen in the picture are Mr. Rael Padamsee, Mr. Nanik Rupani, Mr. Milind Gunaji, Mr. Rahul Karad, Mr. Vishwanath Karad and Mr. Devendra Fadnavis





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FEW OF OUR PROJECTS :-



Hiranandani – Cardinal Building with 29 Floors, Two Basement, Parking at Hiranandani Estate, Thane



Lokhandwala Infrastructure Pvt. Ltd. – Victoria Tower - 45 Towers (175mtr Height)



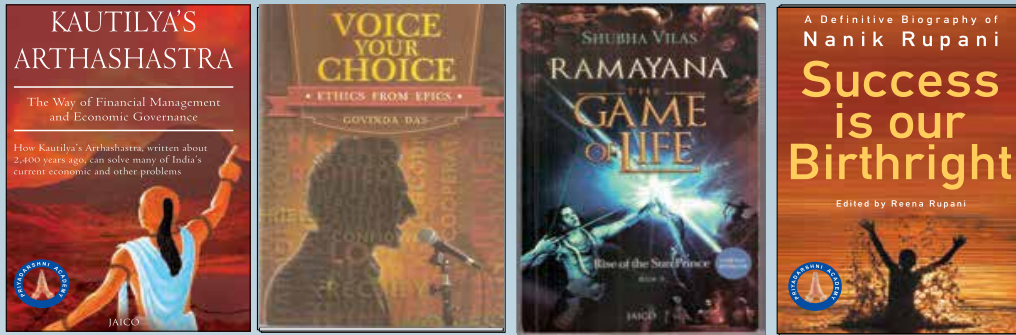
Hiranandani – Lavinia A & B – 25 Floors & Basement at Hiranandani Estate, Thane.



M/s. Bhaveshwar Properties Pvt. Ltd. – Basement -1 + Stilt + 9 Upper Floors at Ghatkopar (W), Mumbai.

PUBLICATIONS

**(AVAILABLE FROM CROSSWORD OUTLETS,
LEADING BOOK STORES AND PRIYADARSHNI ACADEMY)**



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Kautilya's Arthashastra: The Way of Financial Management and Economic Governance, Jaico Publishing House and Priyadarshni Academy, 2014, paperback (in English)	299
Hindi translation (2014)	175
Tamil translation (2014)	199
Marathi translation (2013)	175
Gujarati translation (2013)	195
Kannada translation (2013)	150
Telugu translation (2013)	199
Farzi translation (e-publication)	\$ 6
Das, Govinda - Voice Your Choice: Ethics from Epics (a collection of thought provoking articles that distill the mature wisdom of Mahabharata and Ramayana to assist one in empowering the inner voice), White Woods Publishing House, in association with Priyadarshni Academy, 2014, paperback	125
Vilas, Subha - Ramayana: The Game of Life – Rise of the Sun Prince, Book 1 (a book that decodes the teachings of the verses from the first chapter of Ramayana and discovers their relevance to day-to-day life struggles), Jaico Publishing House, 2014, paperback	250
Patil, Shivraj V. – The Dasbodh of Ramdas Swami, Guru of Shri Shivaji Maharaj, Vol. I , 2008, hardback	1000
Vol. II, 2008, hardback	1000
Patil, Shivraj V. - Shrimad Bhagavad Geeta, 2007, hardback	500
Rupani, Reena, ed. - Success is our Birthright: A Definitive Biography of Nanik Rupani, Ameya Inspiring Books, 2006, hardback	395
Priyadarshni Academy, paperback,	250
Animation format	30
Association of Adolescent and Child Care in India – Teen Tips, Priyadarshni Academy, paperback	150
Association of Adolescent and Child Care in India – FAQs for Parents of Teenagers, Priyadarshni Academy, paperback	250

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